

FAX# 215 564 1103
HARRIS REPORT FROM REP
SEP10/12 11.33
*** WPXI-TV ***

REP: TEL# 215-564-1206
ORDER WORKSHEET

REP HEADLINE# 6309239
*** ORIGINAL REV#0 ***

REP. # _____ OFF. # 18 SALESMAN # _____

BUYER NAME LISA CABANEL

SALES PRSN WA- CHERYL BLAIR

ADV # 1001 ADV. NAME ISS/AFSCME

AGY #	AGY. NAME	THE CAMPAIGN GROUP
1205		

1600 LOCUST ST. - 3RD FL.

PHILADELPHIA, PA 19103

ORDER #	250720	CONTRACT #	6309239	CLASS: NATL.	LOCAL	REGIONAL
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PRDCT	AFSCME 9/18	EST#	COMMENTS: (LINE, ORDER, INVOICE)

	FLIGHT DATES	SEP18/12	OCT8/12	WK-3
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CITY TAX	STATE TAX	CO-OP BILLING NEEDED	DATE SEP10/12	11.33
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REP: TO NSM/NSA
FR LINDSEY FOR CHERYL
NEW ORDER
TTLS \$80,425
PLEASE CONFIRM, THANKS!

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

:LINE#:REP	:CD:	TIME PERIOD	:LGTH:	:SEC:	RATE	:START	:END	:SPTS:	WEEK	DAYS	:TOTL:
:LINE#:	:	:	:	:	:	DATE	DATE	/WK:	INVT	:	SPTS:
1		600A-700A	30		\$600.00	9/18	9/21	3		TU-F	3
1		600A-700A	30	5	\$600.00	9/25	9/28	3		TU-F	3
1		600A-700A	30		\$600.00	10/2	10/5	3		TU-F	3
PROGRAM : CH11 NEWS AT 6AM											
2		700A-800A	30		\$475.00	9/18	9/21	3		TU-F	3
2		700A-800A	30	5	\$475.00	9/25	9/28	3		TU-F	3
2		700A-800A	30		\$475.00	10/2	10/5	3		TU-F	3
PROGRAM : TODAY SHOW											

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL SPTS
3			800A-900A	30		\$475.00	9/18	9/21	3		TU-F	3
3			800A-900A	30	5	\$475.00	9/25	9/28	3		TU-F	3
3			800A-900A	30		\$475.00	10/2	10/5	3		TU-F	3
PROGRAM : TODAY SHOW												
4			600P-630P	30		\$750.00	9/18	9/21	2		TU-F	2
4			600P-630P	30		\$750.00	9/25	9/28	2		TU-F	2
4			600P-630P	30		\$750.00	10/2	10/5	2		TU-F	2
PROGRAM : CH11 NEWS 6PM												
5			730P-800P	30		\$1,250.00	9/18	9/21	3		TU-F	3
5			730P-800P	30	5	\$1,250.00	9/25	9/28	3		TU-F	3
5			730P-800P	30		\$1,250.00	10/2	10/5	3		TU-F	3
PROGRAM : SEAPARDY/WHEEL												
6			1100P-1135P	30		\$1,500.00	9/18	9/21	2		TU-F	2
6			1100P-1135P	30	5	\$1,500.00	9/25	9/28	2		TU-F	2
6			1100P-1135P	30		\$1,500.00	10/2	10/5	2		TU-F	2
PROGRAM : VARIOUS NEWS												
7			1135P-1235A	30		\$300.00	9/18	9/21	3		TU-F	3
7			1135P-1235A	30		\$300.00	9/25	9/28	3		TU-F	3
7			1135P-1235A	30		\$300.00	10/2	10/5	3		TU-F	3
PROGRAM : VARIOUS TALK												
8			1130P-100A	30		\$900.00	9/22	9/22	1		SAT	1
8			1130P-100A	30	5	\$900.00	9/29	9/29	1		SAT	1
8			1130P-100A	30		\$900.00	10/6	10/6	1		SAT	1
PROGRAM : SAT NIGHT LIVE												

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:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS/WK	:WEEK INVT	:DAYS	:TOTL SPTS
9			700P-800P	30		\$3,750.00	9/23	9/23	1		SUN	1
9			700P-800P	30		\$3,750.00	9/30	9/30	1		SUN	1
9			700P-800P	30		\$3,750.00	10/7	10/7	1		SUN	1
PROGRAM : PRE FOOTBALL												
10			430P-500P	30		\$400.00	9/18	9/21	2		TU-F	2
10			430P-500P	30		\$400.00	9/25	9/28	2		TU-F	2
10			430P-500P	30		\$400.00	10/2	10/5	2		TU-F	2
PROGRAM : JUDGE JUDY												
11			500P-530P	30		\$600.00	9/18	9/21	2		TU-F	2
11			500P-530P	30		\$600.00	9/25	9/28	2		TU-F	2
11			500P-530P	30		\$600.00	10/2	10/5	2		TU-F	2
PROGRAM : CH11 EARLY NEWS												
12			530P-600P	30		\$600.00	9/18	9/21	2		TU-F	2
12			530P-600P	30		\$600.00	9/25	9/28	2		TU-F	2
12			530P-600P	30		\$600.00	10/2	10/5	2		TU-F	2
PROGRAM : AVG ALL WEEKS												
13			700P-730P	30		\$1,250.00	9/18	9/21	3		TU-F	3
13			700P-730P	30		\$1,250.00	9/25	9/28	3		TU-F	3
13			700P-730P	30		\$1,250.00	10/2	10/5	3		TU-F	3
PROGRAM : JEOPARDY/WHEEL												
14			800P-1000P	30		\$1,750.00	9/24	9/24	1		MON	1
PROGRAM : THE VOICE												

2400
202500
\$

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS/WK	:WEEK INVT	:DAYS	:TOTL SPTS
15			1200N-1230P	30		\$275.00	9/18	9/21	3		TU-F	3
15			1200N-1230P	30		\$275.00	9/25	9/28	3		TU-F	3
15			1200N-1230P	30		\$275.00	10/2	10/5	3		TU-F	3
PROGRAM : CH11 NOON NEWS												
SEP/12			54200.00	OCT/12		26225.00						
						CONTRACT TOTAL						
						TOTAL SPOTS						
						80425.00						
						100						

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MARKET TOTALS \$335,104

WPXI 24% KDKA 30% WTAE 28% WPGH 18% CABL 0% WPCW 0% WPMY 0%

STEELERS ON FOX

SVC- NSI

DEMOS- RA35+*